

Asahi - Win a Trip to Japan - Southern Cross (ACT) Promotion Terms & Conditions ("Conditions of Entry")

Schedule							
Promotion:	Asahi - Win a Trip to Japan - Southern Cross (ACT) Promotion						
Promoter:	CUB Pty Ltd ABN 76 004 056 106, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006, Australia. Ph: 1800 244 054 For any enquiries regarding this Promotion, please contact the Participating Venue						
Promotional Period:	Start date: 16/04/26 at open of business End date: 16/06/26 at close of business						
Eligible entrants:	Entry is only open to ACT residents who are 18 years of age or over.						
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) purchase any two (2) of either Asahi Super Dry Draught (tap beer) and/or Asahi 0% products in one (1) transaction, to share, from Canberra Southern Cross Club Tuggeranong (Cnr Pitman &, Holwell St, Greenway ACT 2900) (" Participating Venue "). Entrants will receive an entry form at the time of purchase, while stocks last; and b) complete the entry form for the Promotion with their personal details (as requested), and then submit it in the entry box at the Participating Venue.						
Entries permitted:	Multiple entries permitted subject to the following: a) maximum of one (1) entry permitted per qualifying transaction; b) limit one (1) entry permitted per person per day; and c) each entry must be completed separately and in accordance with the entry instructions above.						
Winner Determination:	<u>Draw:</u> <ul style="list-style-type: none"> The draw will take place at the Participating Venue at 06:30 pm AEST on 17/06/26 (via barrel draw). The first valid entry drawn will be the winner of the prize specified below. The draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn. If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance. 						
Total Prize Pool:	Up to AUD\$9,630.00						
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%; text-align: center;">Prize Description</th> <th style="width: 20%; text-align: center;">Number of this prize</th> <th style="width: 30%; text-align: center;">Value (per prize)</th> </tr> </thead> <tbody> <tr> <td>The prize is a trip to Osaka, Japan for the winner and one (1) friend (aged 18 years or over) which includes the following: <ul style="list-style-type: none"> return economy class flights from Canberra, Australia to Osaka, Japan; four (4) nights' twin-share (or similar) 4-star accommodation (with daily breakfast); two (2) x tickets to a 90-minute Asahi Beer Museum tour (includes theatre, museum tour and tasting (for individuals aged 20+ only)); and AUD\$500 Uber voucher to be used towards transfers – to be awarded to the winner only. </td> <td align="center">1</td> <td>Up to AUD\$9,630.00 depending on the winner's date and exact point of departure</td> </tr> </tbody> </table>		Prize Description	Number of this prize	Value (per prize)	The prize is a trip to Osaka, Japan for the winner and one (1) friend (aged 18 years or over) which includes the following: <ul style="list-style-type: none"> return economy class flights from Canberra, Australia to Osaka, Japan; four (4) nights' twin-share (or similar) 4-star accommodation (with daily breakfast); two (2) x tickets to a 90-minute Asahi Beer Museum tour (includes theatre, museum tour and tasting (for individuals aged 20+ only)); and AUD\$500 Uber voucher to be used towards transfers – to be awarded to the winner only. 	1	Up to AUD\$9,630.00 depending on the winner's date and exact point of departure
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Prize Conditions:	Travel Prize: <ul style="list-style-type: none"> Travel must be taken by 17/06/27. Prize cannot be taken during Australian school holidays, public holidays, other peak periods or block out periods. If the winner is unavailable or unwilling to travel on the dates required by the Promoter, they will forfeit their right to the prize and will not be awarded cash or any other alternative in lieu. 2026 Block out dates include but are not limited to: 4th – 19th July, 26th September – 11th October, 21st – 31st December. 						

	<ul style="list-style-type: none"> ● 2027 Block out dates include but are not limited to: 1st January – 8th February, 25th – 30th March, 11th – 26th April, 14th June, 5th – 18th July, 27th September – 10th October, 20th – 31st December. ● Travel itinerary will be determined by the Promoter in its absolute discretion. ● Prize is subject to the standard terms and conditions of individual prize and service providers. ● The winner and their companion(s) must depart from and return to the same departure point and travel together. ● Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash. ● The prize is subject to booking and flight availability. ● The winner and their companion(s) are responsible for ensuring that they have valid passports, and any requisite visas, vaccinations and travel documentation. ● Frequent flyer points will not be awarded and do not form part of the prize. ● Spending money, meals, insurance, passports, visas, vaccinations, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included. ● The winner may be required to present their credit card at check in. ● Dedicated customer service management team support with toll free 1300 number. ● All management of prize winners, including handling of reservations, will be the responsibility of the prize provider. ● All related communication and documentation must be managed and facilitated by the prize provider. ● The prize provider must supply complete and accurate product information for inclusion in promotional materials and final proofing. ● The prize provider must provide all relevant technical information, terms, conditions, and any applicable requirements relating to the prize. ● AUD\$500 Uber voucher: Any ancillary costs associated with redeeming the voucher are not included. Any unused balance of the voucher will not be awarded as cash. Redemption of the voucher is subject to any terms and conditions of the issuer including those specified with the voucher. ● Asahi Beer Museum: <ul style="list-style-type: none"> ○ This prize includes tickets to Asahi Beer Museum. If the winner is unwilling or unable to attend this event, they forfeit the prize and the Promoter is not obliged to offer a substitute prize. ○ The Asahi Beer Museum tickets are subject to the organiser’s terms and conditions, including any applicable age restrictions. The Promoter and event organisers hereby expressly reserve the right to eject any winner and their companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. ○ All costs associated with travel to and from the Asahi Beer Museum will be the responsibility of the winner and their companion. ○ Drinking and driving is prohibited by law. Those driving cars or motorcycles (including passengers on motorcycles), those visiting by bicycle, those under the age of 20, and pregnant or breastfeeding women are not permitted to sample alcoholic beverages. Soft drinks will be provided.
Winner notification:	The winner will be contacted via email and phone and published at the Participating Venue by 24/06/26.
Unclaimed Prizes:	Prize must be claimed by 06:30 pm AEST on 20/07/26. In the event of any unclaimed prize, an unclaimed prize draw will take place at the same time and place as the original draw on 21/07/26. The winner of the unclaimed prize draw will be contacted via email and phone within seven (7) days and published at the Participating Venue by 28/07/26. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.

2. The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venue, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact the winner.
6. If the winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Entry and continued participation in this Promotion is subject to the Participating Venue's liquor serving policy.
9. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
12. No entry fee is charged by the Promoter to enter the Promotion.
13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
14. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors (including Participating Venues). By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility

complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.

15. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
16. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in its absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize.
17. It is a condition of accepting the prize that a winner and their travel companion may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
18. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
19. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth) .
20. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
21. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
24. Unless otherwise specified, a prize is a single event for the winner (and where relevant their companion) and cannot be separated into individual events or components.
25. The winner will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. Authorised under: ACT Permit No. TP 26/00400